

## SERVNETMAG : *Journal/Magazine Subscription Software*

### **Software for managing all works for related to Subscriptions**

- Journal/ Magazine master (To create magazines/journals - quarterly, monthly, fortnightly, Weekly etc, Different subjects, language provision and cataloguing accordingly.)
- Frequency Master to create your own frequency of publication.
- Courier master (Maintain all courier details. Area/PIN Code wise courier defining provision. Define courier charges.)
- Order Booking- all information of subscriber (Full address, enrolment of magazine, payment collection by Cash/ Cheque /DD/MO/Credit Card. Generate Covering Letter and Invoice for sending by mail or by letter print. Renewal alert message pop up and renewal letter generation.
- Payment receipt against order in one time or through multiple installments.
- Multi-currency payment receipt provision.
- Report showing pending payment installments or Cheque bounced reports.
- Renewal Pop-Up and Reminder Letter Generation as per your settings (e.g. first reminder before 3 weeks, second reminder before 2 week, third before 1 week etc.)
- Provision for stock receipt from publisher or in house print received from production.
- Distributor/Agents can dispatch magazine/journal directly through publisher also. Instruction letter sent to publisher as per options selected in order booking.
- Purchase order generation to publisher against single or multiple sale orders.
- Bank remittance advice in favor of publisher against purchase order.
- Keeping track of purchase order status against delivery date.
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- Keeping track of sale order status against dispatch/delivery date.
- Credit Note to subscriber against non-receipt.
- Debit Note to subscriber against revised rates of magazine/journals.

- Agency Commission Calculation as per percentage defined in magazine master.
- Define First Publish Date of Magazine/Journal. Automatic calculation of Volume, Issue, Publish Date based on Frequency and First Publish Date.
- Define Magazine Price period wise (years, months). Create different price schemes.
- Different Price Scheme from Institute/ Individual, Print/Online Version
- In order booking select customer from master on the basis of name, customer ID etc.
- Shipping address may be different from billing address.
- Temporary suspension of dispatch and subsequent adjustment.
- Temporary address change provision for a period. Send address change letter to subscriber.
- Complimentary, Donation, Founder/Lifetime subscription provision.
- Donor/Donnie Letter generation in case of donation.
- After magazine selection, Start Volume/Issue and End Volume/Issue are generated on the basis of period chosen, or on the basis of price scheme, or on the basis of amount received.
- Bank Charges, Discount, multiple Add/Less charges provision.
- Multi-currency billing provision. Carry Forward/Brought Forward in Invoice print.
- Customized invoice format with Logo. And include covering letter for bank or subscriber.
- Cash Memo/ Performa Invoice provision.
- Gift against subscription. Define gift in master period wise. Maintain delivery status order wise.
- Print Requirement of Magazine – Issue Wise, Order Category wise.
- Dispatch Label generation for Magazines and Gifts, and this S.No. to this S.No., labels generate.

- Automatic label generation magazine issue wise/ courier wise as defined in order booking.
- Provision for individual label generation.
- Courier Docket no., POD no., against dispatch. Courier charge calculation and report.
- CRM (All type of search included in search engine) for follow-up of subscriber complaint or any type of query or complaints. Provision for maintaining customer queries and operator feedback. Access and change customer record as requested, directly through CRM. Issue letter against late receipt/ non receipt cases.
- Call Register date wise/ status wise/ call category wise.
- Review call register and update call status, generate label through CRM.
- Payment collection report with cash/cheque detail for account Dept. Bank Deposit Advice.
- Cheque Status Report. Update cheque clearance status.
- Payment Receivables, Payables.
- Defaulter's list (subscriber) for payment not received or cheque bounce cases date wise.
- MIS Reports. Magazine wise, State wise, City wise, Region wise, Income wise, Education wise, Occupation wise, Scheme wise, Agent wise and Combined Search Reports.
- Network based software for integration of all works of all users. Real-time data will be reflected in all network systems.

*Some of our Subscription / Journal / Magazine Software clients:*

- *Planman Media (A Division of IIPM)*
- *Taylor & Francis*
- *Tehelka*
- *South Asia Book Distributor & Publisher*
- *Indian Social Institute*

➤ *Primary Plus (Pearson Education)*

*Other clients are listed in our website*

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